



Rotary Auction

Donor Contract

Rotary Club
of Barrie

Business Name:	Item Description:
Address:	
Phone:	
Fax:	
Email:	Digital Image (Yes/No, Details):
Contact:	
Signature:	Pick-up Details:
Date:	
Rotary Contact:	Fair Market Value: \$

Please give completed contracts to Al Davis or Gary Kopp, or fill them in online at www.barrierotary.com



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2010 Barrie Rotary Auction Sponsorship Program

Advertisizing Opportunity	Single Item	Select Level Donor	Premier Level Donor	Block Sponsor
Requirements	Individual item valued at \$50 or more	Multiple items with a collective value of \$250 or more	Multiple items with a collective value of \$500 or more	An individual item with a value of \$1,000 or more
Estimated Advertizing Value	\$100	\$450	\$1,000	\$2,000
Printed Flyer Listing 50,000 distribution to Barrie homes and businesses	✓	✓	✓	✓
Website Item Listing Item photo, description and business name – 1,400 unique visitors, 55,000 page views	✓	✓	✓	✓
Website Link		Link to your website from each item donation	Link to your website from each item donation	Link to your website from each item donation
TV and Online Video			15 – 30 second ad produced by Rogers TV and available online	30 - 45 second ad produced by Rogers TV shown on TV during the Auction and available online
Website Banner			Inclusion in a rotating banner ad displayed on 20+ pages	A dedicated banner on one block and inclusion in the rotating banner on 20+ pages
Newspaper Ads		Business name and item description in 2 print ads	Business name and item description and photo in 2 print ads	Business name and item description and photo in 4 print ads
Radio				10 spots
Availability of Donor Advertizing Packages	Unlimited	Unlimited	50	20

Please note **Premier** and **Block Donor** status is limited and will be awarded on a first come first served basis. Cutoff date is March 26th, 2010 or when available spots are filled.